

STUCK ON VHS

A VISUAL HISTORY OF VIDEO RENTAL STICKERS

Submission Guidelines

You may send us submissions as either photographs or scans.

For most stickers we prefer scanned images. The exceptions are neon-colored and reflective stickers, which do not scan properly (neons will render desaturated or grayscale, and reflective ones will look dark and/or muddy). These types should be photographed only.

Scanning

Please scan at the highest DPI your device settings will allow (typically 600+), and as TIFF (preferred) or JPEG/JPG file types. You need not crop the image; please send the full scan.

Photographing

If photographing, please set the highest resolution on your phone or camera.

Under even lighting shoot the stickers individually, as close as you can focus. Try to shoot as straight-on as you are able; images shot at an odd angle will distort the sticker(s).



File Naming

Finally, please name the image files by the title and distributor of the tape they come from. Examples: “reanimator_vestronvideo”, “reanimator_vestronvideo_2”.